



## Description of Working Groups

### 1. Pathway Development

- Advise on pathway design and curriculum needs
- Identify model pathway programs
- Identify key business and industry partners and request their involvement at local or state level
- Help promote high-quality work-based learning by engaging champions from industry
- Help identify tools and best practices for assessment and dissemination
- Identify policy barriers to local pathway implementation

These industry-specific advisory groups will pursue the objectives outlined above:

- a. **Industry Advisory: Arts, Media & Entertainment**
- b. **Industry Advisory: Biomedical & Health Science**
- c. **Industry Advisory: Engineering**
- d. **Industry Advisory: Law & Criminal Justice**

*ConnectEd staff support: Penni Hudis, Director for Program and Curriculum Development*

### 2. Policy Development

- Help establish policy priorities
- Analyze bills as they relate to multiple pathways
- Consider input from Coalition members
- Support bills through the legislative process
- Craft and refine bill language
- Identify authors and sponsors to introduce new bills

*ConnectEd staff support: Roman Stearns, Director for Policy Analysis and Development*

### 3. Awareness Building

- Identify opportunities to promote pathways in publications and media
- Write and/or provide feedback on articles and press releases
- Identify conference presentation opportunities and advise on most appropriate focus
- Assist with regular communications to the Coalition
- Identify and recruit potential new Coalition partners
- Help refine key messages

*ConnectEd staff support: Carol Studier, Director of Communications*